## RURAL SOCIAL INNOVATION

# INVITATION TO THE 1ST CERUSI **TRANSNATIONAL POLICY FORUM**



THURSDAY | 4 MARCH 2021 | 9:30-11:30

The aim of CERUSI (Central European Rural Social Innovation) is to strengthen social innovation and social entrepreneurship in rural areas throughout Europe. So far, CERUSI has developed an online learning course on Rural Social Innovation and is implementing innovative forms of engaging local communities and stakeholders in order to identify challenges and develop ideas on how to meet them.

The Transnational Policy Forum will now bring together regional policy stakeholders from rural areas in Central Europe and beyond to introduce and discuss challenges of rural areas as well as innovative ways to tackle them and spark socially inclusive regional development. The 1st TFP will take place on Thursday, 04.03 from 09:30-11:30 and will approach these issues from three perspectives:

### The challenges

- Input: Klaus Wagner, Federal Institute of Agricultural Economics, SIMRA project.
- What are the (social) challenges that rural areas are facing?
  - How do they differ in different regions?
  - What is the role of social innovation in rural development questions?

**Joint Discussion** 

#### The innovative solution

- Input: Anders Bro, Region of Örebro, Sweden, Örebro Län, The "Caravan of Ideas"
- How can we find the most suiting ideas to tackle rural challenges?
  - How can we empower rural citizens to solve their challenges?
  - How can we reach beyond the "usual subjects"?
  - Q & A and discussion

#### The CERUSI experience

Input: Moritz Blanke, Social Impact, Germany, CERUSI Project Partner



- Mateja Karničnik, PRIZMA, Slovenia, CERUSI Communication Manager of CERUSI
- How did the CERUSI Caravan approach work?
- How did this concept work during a global pandemic?
- What are potentials and challenges of digitalised interaction in rural areas?

#### **Joint Discussion**

#### Date: 4. 3. 2021, 09:30 - 11:30 Place: Online Zoom Meeting

To participate please register HERE, no later than 26. 2. 2021

After the registration you will receive a confirmation mail with the link and details for the meeting.

This Transnational Policy Forum will be the first workshop in a series of local and transnational working groups that aim to facilitate exchange on useful and effective rural development concepts. If you want to learn more about the project, you can visit our <u>website</u> and subscribe to our <u>newsletter</u> or check out the <u>RSI Academy</u>.