

# INVITATION TO CERUSI WEBINAR N° 1

## SOCIAL INNOVATION FOR THE INTEGRATION OF CENTRAL EUROPE'S RURAL BORDER REGION



WEDNESDAY | 26 MAY 2021 | 03:00-4:30 P.M.

With our first webinar in a series of three, we want to take a closer look at the potentials of social innovative projects for the development of Central Europe's border regions and beyond. Central Europe's border regions are particularly burdened by historical, language and cultural barriers for local transborder cooperation. While encompassing a vast area, these mostly rural and often sparsely populated regions along nation state borders face particular social and economic challenges and often lack behind more centred regions.

Under the assumption that social innovative initiatives, such as social enterprises, are prone to mitigate and overcome these barriers, this webinar aims at highlighting promising approaches that support the local development in the regions concerned.

On **Wednesday, 26. 5. 2021 from 03:00-4:30** we will look at:

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- A series of seven lightbulb icons hanging from above. The bottom-most lightbulb is illuminated with a yellow glow and a lightning bolt symbol inside, representing an idea or innovation.
- 03.00 **Introduction & words of welcome**  
By Moritz Blanke of Social Impact
  - 03.10 **"Social entrepreneurship as a form of cross-border cooperation in EU border regions"**  
By PhD(c) Hans Wevers of the Open University of the Netherlands
  - 03.25 **"Support to economic diversification of rural cross-border areas in Southeast Europe"**  
By Benjamin Mohr of the Deutsche Gesellschaft für international Zusammenarbeit (GIZ)
  - 03.40 **Case Study Presentation**
  - 03.55 **Panel Discussion / Breakout session**
  - 04.25 **Closing**
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- A simple line drawing of a clapperboard, indicating the start of a presentation or segment.

Date: **26. 5. 2021, 03:00 - 4:30**

Place: **Online Zoom Meeting**, to participate please **register [HERE](#)**

After the registration you will receive a confirmation mail with the link and details for the meeting.

*In its efforts of reaching out to rural change-makers in Central Europe the CERUSI Partnership set up a series of three webinars (online courses) dedicated to the topic of the "Borders of Rural Social Innovation". If you want to learn more about the project, you can visit our [website](#) and subscribe to our [newsletter](#) or check out the [RSI Academy](#).*