



ATTRACTISS

Empowering Innovation
Support Services



ATTRACTISS (*AcTivate and TRigger ACTors to deepen the function of Innovation Support Services*) – a Horizon Europe funded project - started on 1st of October 2022. The project is coordinated by Wirtschaftsagentur Burgenland GmbH and brings together 17 partners. The core of the project is to improve and embed competencies, approaches, instruments and governance models for Member States (MS) AKIS and specifically for the Innovation Support Services (ISS) as a crucial AKIS actor to help transition to a more sustainable agriculture & forestry sector.

The ATTRACTISS project has the goals to:

(1) empower ISS and all AKIS actors, through capacity building and provision of effective methods and supportive tools, to discover innovative ideas and enable uptake in a co-creative way thereby fostering AKIS ecosystem building to support the transition to sustainable and circular agriculture and forestry systems;

(2) support Managing Authorities (MA) in all EU MS to organise and monitor efficient support for ISS;

(3) provide support for new actors in AKIS processes to better facilitate co-creation approaches involving farming, practitioners and research centres.

ATTRACTISS wants to achieve these goals by setting up an EU wide network for ISSs that allows to connect, develop common understanding, vision and capacities about their roles and functions within the AKIS. This ultimately leads to the development of an ecosystem in favor of Multi-Actor Approaches (MAA) and innovative projects, building upon and giving continuity to previous initiatives to focus on ISSs, boost best practices and broaden the network. This methodology will also enable institutional dialogue among ISSs & Managing Authorities that will lead to targeted CAP interventions for the integration of ISS within the AKIS.

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